2012 Water / Wastewater and Automatic Controls Symposium

Holiday Inn Castle Resort.......Orlando, Florida, USA.......**Aug 7-9, 2012**

Presented by the ISA Water / Wastewater Industries Division - *www.isawwsymposium.com*

Technical Co-Sponsors: WEF Automation and Info Tech Committee and the Florida AWWA Section

Sponsorship and Exhibitor Opportunities

Setting the Standard for Automation™

About the Symposium

Presented by the Water and Wastewater Division of ISA, in collaboration with the Florida AWWA and the WEF Automation and Information Technology Committee, the WWAC Symposium helps professionals in the water and wastewater industries understand how instrumentation, SCADA (supervisory control and data acquisition), and automatic control applications affect the processing and distribution of water treatment. It also provides an excellent opportunity to gain valuable technical information and training.

This 3-day symposium is focused on the challenges associated with automation and instrumentation in the water and wastewater sectors. It features 2 full days of presentations (two speaking tracks), a tour of a local water/wastewater facility, a general reception, networking events, a poster session, and a supplier showcase.

- 2 full days of speakers/presentations
- Track 1 – Instrumentation, System Integration, Automation, Plant Case Studies, New Technologies, Process Optimization
- Track 2 – SCADA, HMI, Human Factors, Alarm Management
- 1 full-day ISA Training Course
- Plant Tour of a local Water/Wastewater Facility
- Trade Show, Reception & Networking Event
- Affordable Professional Development for Plant Operations/ Maintenance Staff, Plant Managers, Plant Designers, Engineers, System Integrators
- CEUs – Continuing Education Units
- PDHs – Professional Development Hours

Attendee Profile

The symposium is targeted at anyone involved with automation, instrumentation, and/or control systems in the water/ wastewater sectors. Attendees typically range from plant operators, maintenance, and technical personnel to engineers, programmers and system integrators.

Meet and network with professionals who are responsible for the automation, instrumentation and operating aspects of water and wastewater facilities across North America. According to a recent US EPA study there are over 16,000 publicly-owned water plants across the USA, and another 21,000+ wastewater treatment plants throughout the country.

This knowledge-driven event focuses on bringing together individuals who are looking for technical solutions to their water and wastewater challenges. They are looking for products, services, and partners they can trust to make their jobs easier.

Schedule of Events

Tuesday, August 7, 2012
- Optional full-day training course on Automation & SCADA Security
- Symposium Registration
- Local Water/Wastewater Plant Tour (late afternoon)

Wednesday, August 8, 2012
- Keynote Speaker
- Presentations and Papers
- Light Breakfast, Coffee Breaks and Buffet Lunch Provided
- Supplier Showcase & Vendor Presentations
- Evening Reception

Thursday, August 9, 2012
- Invited Speaker
- Presentations and Papers
- Light Breakfast, Coffee Breaks and Buffet Lunch Provided
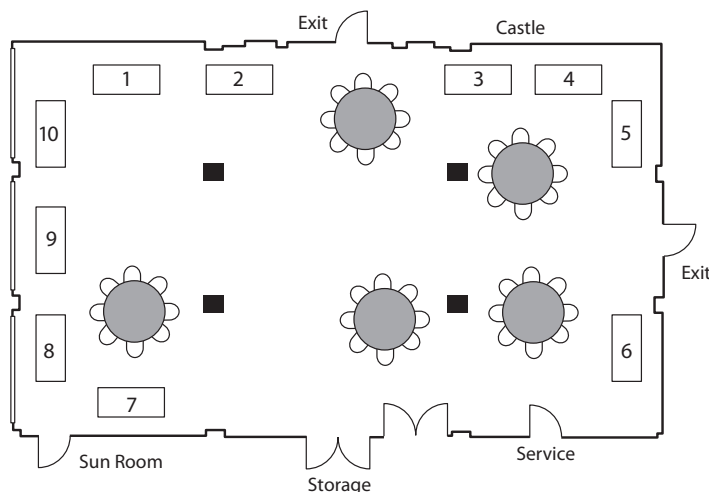- Poster Session
- Supplier Showcase

Sponsorship Opportunities

Sponsorship Level	Platinum $3000	Gold $1500	Silver $500
General Information			
Number of Sponsorship Opportunities	3	5	5
Number of Full Conference Passes	2	1	--
Cost of Exhibitor Booth - comes with 2 additional vendor passes (Note: Regular cost of an exhibitor booths with 2 passes is $850)	Included	Add $500	Add $700
Onsite Visibility			
Logo on signage near registration desk, speakers room and hallways	Top Tier	Middle Tier	Lower Tier
Company logo in the 20 page Symposium Program Booklet	Large	Medium	Small
Advertisement in the 20 page Symposium Program Booklet	1/2 page	1/4 page	1/8 page
Symposium Website			
Logo with web link on Symposium website	Top Tier	Middle Tier	Lower Tier
Logo in online Symposium program	Large	Medium	Small
Pre-Event Visibility			
Logo in pre-event emails to 2000+ prospective customers Emails to announce: Early-bird registration, Keynote, Invited Speakers, Sponsor Announcements, Seminar Schedule, Advance Program, Early-bird registration reminder, Tour Information, Onsite program, etc.	8 emails	4 emails	2 emails
Logo in 20 page Symposium Advance Program with speaker abstracts	Large	Medium	Small
Advertisement in Symposium Advance Program	1/2 page	1/4 page	1/8 page
Post Event Visibility			
Company and logo listed in post-event email to attendees	Yes	Yes	Yes
Logo in post-event email announcing proceedings	Large	Medium	--
Company logo and link retained on WWAC 2012 website	Yes	Yes	Yes
ISA Water / Wastewater Newsletter - published quarterly			
Company name and logo in 2 newsletters prior to event	Yes	Yes	Yes
Advertisements in 2 newsletters before and 1 newsletter after	Full Page	1/2 page	1/4 page

Exhibitor Opportunities

Exhibitor tables are priced at $850 each which includes:
- one six foot table with skirting, 2 chairs, duplex electrical outlet
- two vendor passes, which include ID badges and full conference access
- additional vendor passes can be purchased for $200/each
- breakfasts, coffee breaks, and lunches on Aug. 8 & 9
- admission to the general reception with cash bar on the evening of Aug. 8th
- exhibits room hours: Aug. 8 & 9 (8:00am-5:00pm), and during Aug. 8th evening reception
- exhibit setup: Aug. 7 (1:00pm-4:00pm); exhibit take down Aug. 9 (5:00pm-8:00pm)

Why sponsor the WWAC

Build and maintain brand recoginition by being a sponsor for this year's 2012 ISA Water/Wastewater and Automatic Controls (WWAC) Symposium. This focused event allows you to reach out to both the water and wastewater sectors with one integrated message.

Advantages of sponsorship include:

- **Pre and post event visibility**
- **Exposure in the quarterly ISA water/wastewater newsletter**
- **Advertising in symposium programs**
- **Sponsor profiles on symposium website**
- **Visibility in symposium-related emails to attendees and ISA membership**

Why exhibit at WWAC

Exhibiting at the 2012 ISA Water/Wastewater and Automatic Controls Symposium (WWAC) puts you face-to-face with a variety of industry professionals searching for your products, services, and insights. Use this focused event to build key business alliances and meet new prospects.

Network with the operators, maintenance managers and facility owners who are responsble for the smooth operation of water/wastewater faciltiies, as well as the engineers, technicians and programmers who build and develop automated plants.

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Founded in 1945, the International Society of Automation is a leading, global, nonprofit organization that is setting the standard for automation by helping over 30,000 worldwide members and other professionals solve difficult technical problems, while enhancing their leadership and personal career capabilities. Based in Research Triangle Park, North Carolina, ISA develops standards; certifies industry professionals; provides education and training; publishes books and technical articles; and hosts conferences and exhibitions for automation professionals.

Contacts

Graham Nasby
General Symposium Chair
graham.nasby@eramosa.com
(519) 763-7774

Joe Provenzano
Symposium Program Chair
provenzano2@comcast.net
(203) 560-1816

Rodney Jones
ISA Staff Contact
rjones@isa.org
(919) 990-9418

International Society of Automation
67 T.W. Alexander Drive
PO Box 12277
Research Triangle Park, NC 27709
E-Mail: info@isa.org
Telephone: (919) 549-8411
Fax: (919) 549-8288
www.isa.org

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